

GROW CLEAN WITH *Good Dirt*



Good Dirt is the authority on sustainable garden products for the home.

At Good Dirt we are taking our expertise in growing, our love of learning, and sharing that with better products for the garden. Every one of our products has a story to tell about sustainability and each one is based on the model: Good gardening is good for the Earth.

The Dirt on Peat

Our peat source is unique in the world and is a model for sustainable regulation.

Not all peatland is managed the same. The only peatlands being sustainably managed are in Canada. The peat bogs are harvested by vacuum only and never dug, then allowed to regenerate to a natural state. Harvested bogs are seeded with moss grafts that grow and knit together leaving the site restored within five years. The vast majority are virgin bogs and conserved forever to rejuvenate the environment.

What's the dirt on Coconut Coir?

Sustainable you ask? Coconut Coir is a byproduct of plantations carved out of rainforest.

This popular alternative for peat is not sustainable or even good for your plants. Coconut palm plantations are connected to deforestation, fires, and human rights abuses. The environmentally and socially fragile regions that it comes from are ripe for abuse. Coir can contain heavy salts that damage the soil health of your plant. Environmental misinformation undermines true progress.

Dirt in a Box

Inside the BOX is outside the box thinking!

Our intention is to use our Good Dirt to garden the path toward better products inside and outside the box. It defines our move towards plant-based packaging, less plastic and innovation towards sustainability as a model.

Good Dirt Plant Food

All a plants needs are in the seed, no mining required.

Seed-based plant food delivers all the nutrients “Mother Nature” packed for a healthy plant to grow. Over 10 years of research data, from independent lab work to nursery trials, proves that seed-based plant food is superior to mined and petroleum-based alternatives.

Plant Biotics/ Drop& Gro Tablets

Living soil is built by microbes. The root to carbon fixing is in the dirt.

Carbon sequestration is the key solution to reducing carbon. How is that done in the earth/soil? The natural microbiome traps carbon in the soil and promotes plant growth, furthering the sequestration in plant mass. What is that life? Beneficial fungi and bacterium are the life of the soil. The natural relationship between microbes and roots is living soil. Feed the dirt first!

Drop & Gro Pots

Plant your plant in plant-based pots. It's all about plants!

Every garden, every greenhouse, and plant nursery are littered with plastic planting pots. Replacing plastic in the garden is a first step to cleaning up the very large problem of forever plastic. From seed to soil, compostable pots are the model for clearing out that pile behind the shed or overflowing the landfill.

What is Good Dirt growing on about?

Sustainability models are the inspiration for our products.

Sustainability and the idea of a Circular Economy, where products are reused, returned, or consumed, are the models that can balance economic and environmental concerns for the future. Every one of our products is a model for creating a more complete, sustainable solution to a healthy plant life. What's good for the garden is good for the planet...It must be!